



MUNICIPALITY OF MARMORA AND LAKE
PO BOX 459, 12 BURSTHALL ST., MARMORA, ON K0K 2M0
PH. 613-472-2629 FAX 613-472-5330

To whom it may concern;

I am writing a letter of support for the Marmora Truck Show's application to the Celebrate Canada grant program on behalf of the Municipality of Marmora and Lake.

I have had the pleasure of working with the Truck Show's organizer Ruth Potts for several years now, both at the Truck Show's original location in Stirling-Rawdon, Ontario, and now in Marmora and Lake.

Ruth truly has a passion for the trucking industry and puts a tremendous amount of work into planning and executing this event. The Truck Show has become a great success in its first few years of operation because of Ruth's dedication to working with industry professionals in order to create a weekend-long event that truly captures what it means to be a part of the trucking business.

Her event attracts truckers and truck-enthusiasts from across the country and is a great avenue for the general public to learn about trucking and how it is essential to the health of our economy.

I have no doubt that the Truck Show will bring a huge influx of visitors in our community. Ruth estimates about 7,000 visitors over a two-day span. Having seen the crowds at her past events, I don't believe this to be an exaggeration.

Ruth has already met with Economic Development staff to reveal the details about this year's event. It's going to be a phenomenal weekend of entertainment and a great economic driver for our community. Visitors will eat, stay and shop in Marmora which will greatly impact the many small businesses we have here in our community.

Economic Development looks forward to having a great partnership with Ruth and other organizers of the Marmora Truck Show for years to come and hope that this event will be carefully considered as a recipient for funding in 2019.

Thank you,

Megan Abraham -Manager of Economic Development/Tourism -
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Office: 613-472-1515 - Cell: 613-922-0293

**THE MARMORA CROWE VALLEY LIONS CLUB
PO BOX 184
MARMORA, ONTARIO
K0K 2M0**

November 15, 2018

To Whom It May Concern,

The Marmora Crowe Valley Lions Club is working in cooperation with Ruth Potts of Fair Trade Works in putting on The Marmora Truck Show July 5, 6, 7, 2019.

We feel this event will be beneficial to the businesses and the Municipality by attracting tourists to the area.

Profits made by the Lions Club are kept in the area for charitable work.

Any questions or concerns, please contact the undersigned.

Yours In Lionism



Lion Russ Mitchell

Treasurer

613 472 3415

r-mitch3@sympatico.ca

To Whom it may concern,

I am writing this letter of support for the Marmora Truck Show's application to the Celebrate Ontario grant program on behalf of business owners in the downtown core of Marmora.

Ruth has met with representatives from the downtown businesses on several occasions to provide us with details of next year's event. We are looking forward to working with her to bring visitors to Marmora for this event. We know not only will they attend the Truck Show, but also eat, stay and shop in our community.

Ruth is extremely organized and knowledgeable about such events and we have no doubt that the Marmora Truck Show will be an amazing success.

We hope that Ruth's application will be carefully considered as this event would be a worthy recipient for this funding.

Yours truly,
Wendy McCoy
Owner
Possibilities, Inc.